

A Program to impart both Skills and Knowledge



**BBA & BCA**  
**Vision College of Management**  
(Permanent Affiliation to CSJMU)

**Campus:** Hathipur, Mahrajpur, Off NH2, Kanpur Allahabad Highway, Kanpur



# Management Programs @ Vision

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**Vision College of Management** is running [Bachelor of Business Administration \(BBA\) Program](#), an under-graduate program suitable for inculcating managerial skills.

**Vision College of Management** is running [Bachelor of Computer Application \(BCA\) Program](#), an under-graduate program suitable for software developers and programmers.

**Both the programs are permanently affiliated to CSJMU, Kanpur.**

[Master in Business Administration \(MBA\)](#), is a Two years Full Time Degree Program, Approved by AICTE, affiliated to AKTU, Lucknow. The M.B.A program is the flagship management program which molds students into competent value-driven professionals, with strong grounding in management principles and processes.

Specializations offered:

- Finance
- Human Resource
- International Business
- Information Technology
- Marketing

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# Bachelor in Business Administration

BBA

**Bachelor of Business Administration, or BBA, is a three-year fulltime degree course** that is designed to give rise to future professionals, rather than mere 'degree holders'. This course keeps in mind the needs of the industry where the students would ultimately find employment, and, therefore, has a completely different approach to learning.

Our BBA Program is affiliated to Chhatrapati Shahuji Maharaj (CSJMU) University Kanpur. Vision College of Management (VCM) is a place of learning for knowledge-driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. We have a comprehensive pedagogical structure which provides paramount academic skills and enriching culture for the finest minds.







# Bachelor in Computer Application

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BCA

**BCA or Bachelor of Computer Applications is a new age undergraduate degree program** where students are exposed to various areas of computer applications at the same time keeping abreast with the latest developments taking place in the industry. After successful completion you get placement as Executive Code-writer/ developer in any of the computer companies. Students interested in higher education can opt for MCA (Masters of Computer Applications).

Our BBA Program is affiliated to Chhatrapati Shahuji Maharaj University (CSJMU) Kanpur. The broad objective of the BCA is to prepare undergraduate students for productive careers in software industry/ academia by providing an outstanding environment for teaching and research in the core and emerging areas of the discipline. The program thrust is on giving the students a thorough and sound background in theoretical and application-oriented courses relevant to the latest computer software development.



# Path to Continuous Learning

The profound effects of technological progress on the world economy, taken together with globalization and demographic change, have led to a pressing societal problem: how to equip people with the skills they need to participate in the economy – now and in the future. In Industry 4.0, rapid growth of Automation, along with rampant use of Artificial Intelligence, will have significant impact on the skill requirement for jobs of the future. Our managers of tomorrow need to be prepared for this.

In such rapidly transforming world, the “human factor” of an individual—the ability to think critically and creatively—is a powerful differentiator. **Pursuing a course like BBA & BCA has long term benefits as you get to hone your skills in various domains, and also expand your technological know how.** BBA or BCA at Vision will certainly assist you in inculcating vital skills like critical thinking and developing the right growth mindset which can make all the difference in career and life.

*At Vision we value students who are intellectually curious and creative and mentor them towards attaining academic excellence. The emphasis is on the holistic development of the students through host of Student Development Activities and programs.*

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# Advantages @ VISION

## Advantages @ Vision Group of Institutions

Vision Group of Institutions offers number of unique advantages including academics, student development programs, placement & results, and facilities. From Advance Labs, Centre of Excellences, to numerous Student Activities; let college leave a lifelong cherished memory.



- Academics
- Center of Excellence (CoE)
- Placement & Pre-Placement Activities
- Internship Guidance
- Student Development Activities
- Vibrant Campus Life
- Campus Facilities

Hathipur, Maharajpur, Off NH-2, Allahabad Road Approx 9Km from Ramadevi Kanpur.  
**Vit-Kanpur:** Ph: 7703008988, 8601872277, 2497, 8707250001, 8738953758  
WebSite: <http://vitk.vision.org.in> • WebSite: [vcm.vision.org.in](http://vcm.vision.org.in)  
<http://m.facebook.com/vision.org.in>



## UNIVERSITY TOPPERS & MERIT HOLDERS



Vikas Gupta  
1652340033  
B.Tech ME  
(2020)  
9.29 CGPA  
University  
Rank 2<sup>nd</sup>



Minakshi  
Bharti  
1652380013  
B.Tech  
AG( 2020 )  
8.39CGPA  
University  
Rank 4<sup>th</sup>



Sunil Kumar  
1652340030  
B.Tech  
ME (2020)  
9.11 CGPA  
University  
Rank 8<sup>th</sup>



Manas  
Rastogi  
1152321008  
B.Tech EN  
(2015)  
84.04 %  
University  
Rank 7<sup>th</sup>



Rishab Dixit  
1152321009  
B.Tech  
EN (2015)



Harshita  
Tiwari  
1652321014  
B.Tech



Abu Saleh  
1652300001  
B.Tech  
CE (2020)



Anuradha  
Verma  
1652310009  
B.Tech



# Academic achievements

**Academics** form the bedrock of any of our institutions. We are extremely proud of our excellent results and have been continuously getting **University Toppers and Merit Holders**, making us one of the top performing colleges of the region.

Our pedagogy, where we take assistance of technology by involving things like Self-Paced Learning Programs, Flip Classrooms Methods, Individual Mentorship Programs, Teach the Juniors Sessions have paid huge dividends. Vision Institute of Technology is extremely proud to have been continuously getting [University Toppers and Merit Holders.](https://vitk.vision.org.in/)

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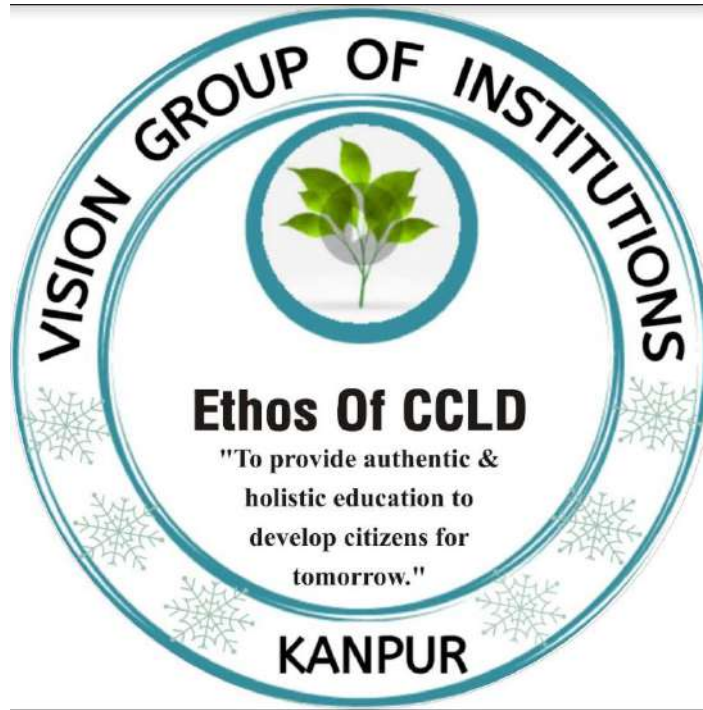




# Center of Excellence (CoE)

We are proud to have CoE at our college, which are doing extremely well with number of activities, events and other initiatives

- Center for Character & Leadership Development (CCLD)
- Centre for Innovation & Research (CI&R)
- Entrepreneurship & Start-up Cell (E-Cell)





# Placement & Pre-Placement Activities

The Training & Placement Cell of Vision Group of Institutions has played a crucial role in ensuring over **750+ campus placements** for our students.

At VIT we provide the following facilities for all students & alumni

- Training & Placement Cell
- Placement Drives
- Pre -Placement Activities





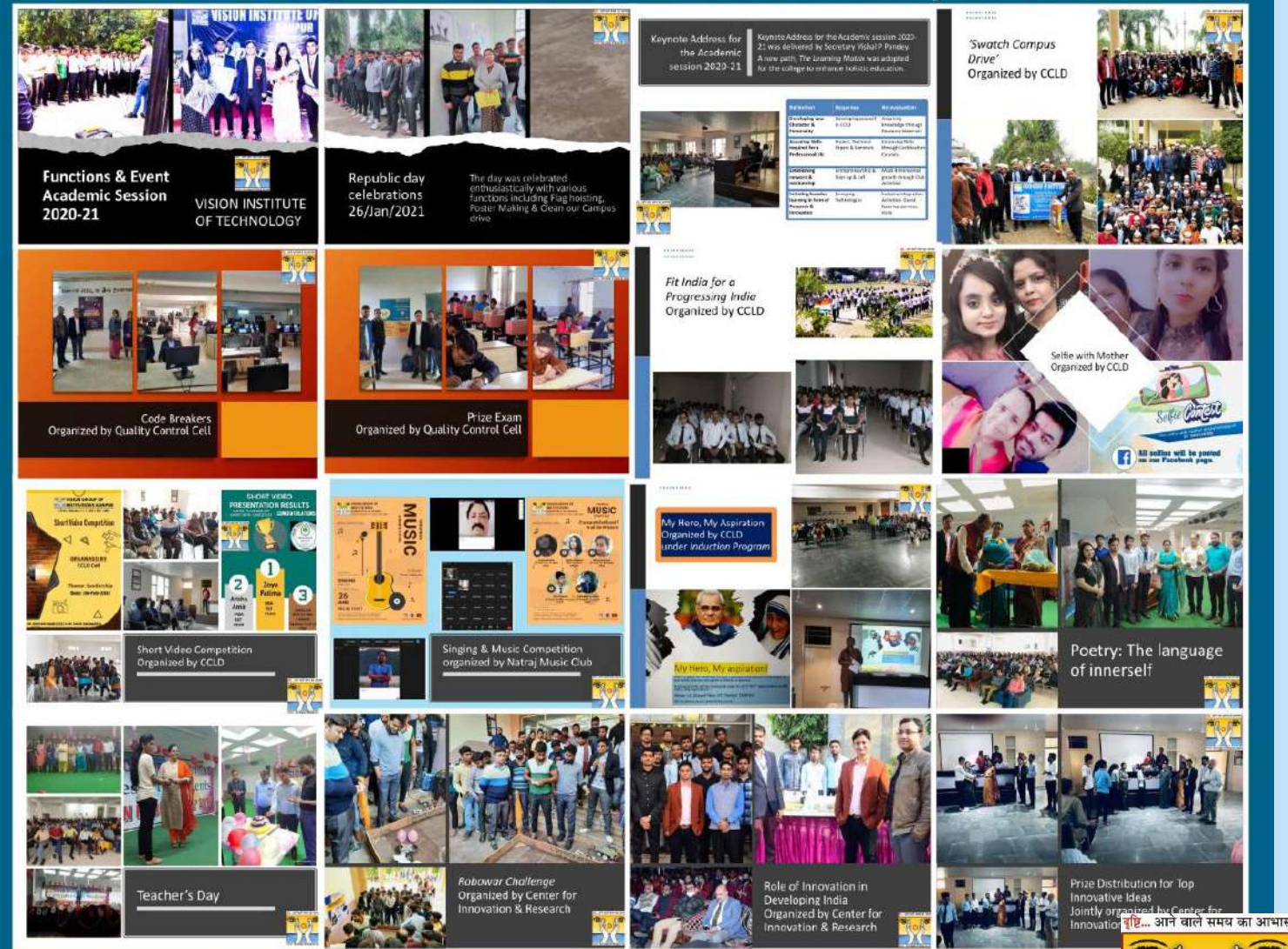
# Student Development Activities

Student Development Activities enjoy a pivotal place at Vision Group of Institutions to ensure skill development and holistic growth of students in all spheres of life.

Few of the prominent activities are:

- [Guest Lectures & Workshops](#)
- [Certification Courses](#)
- [Industry Visits & Surveys](#)
- [Club Activities](#)
- [Vision Insights; E Magazine](#)
- [College Functions & Events](#)

## Functions & Events Session; 2020-21





**Lecture**  
Through  
ZOOM Meeting

*World*  
Environment  
Day 2021

05 June, 2021 | 02:00 PM

**Guest Speaker:**

 **Dr. Pallavi Saxena**  
Assistant Professor  
Department of Environmental  
Science Hindu College  
University of Delhi

**Topic:**  
COVID-19 and Air Quality: The  
Worst Disaster of 21st Century  
For Students &  
Faculties  
Meeting ID: 86083383055  
Passcode: 786643



**International Webinar**

**Topic:** Youth Leadership as an Example of the World

 **Fadhilah Mahlian Shelsa**  
Founder at World Voice International Indonesia  
Country Leader Indonesia at Global law Thinkers  
Society  
Speaker, Youth Human Rights Activist

**IN CURRICULUM 4.0**

**Speaker:**

**RANIA LAMPOU**  
Global Educator, STEM Instructor  
Neuroeducation Researcher  
Greek Ministry of Education & Religious  
Affairs, Directorate of Educational  
Technology and Innovation GREECE



# Guest Lectures & Workshops







# Facilities

The Vision Campus has all facilities to allow students to grow in all spheres, to pursue their dreams, and to live their life to the fullest.

Our well-equipped Labs, Library, numerous student Events and Functions, Games & Sports Activities, various Hostel Activities, and Student Excellence Awards truly make life @ Vision Campus exciting and memorable.







# Campus Life

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