



Being a leader is never easy, unless
you are trained to be the one!

MBA @ Vision Group of Institutions

Campus: Hathipur, Mahrajpur, Off NH2, Kanpur Allahabad Highway, Kanpur- 209402; [College Website](#)



Management Programs @ Vision



Master in Business Administration (MBA), is a Two years Full Time Degree Program, Approved by AICTE, affiliated to AKTU, Lucknow. The M.B.A program is the flagship management program which molds students into competent value-driven professionals, with strong grounding in management principles and processes.

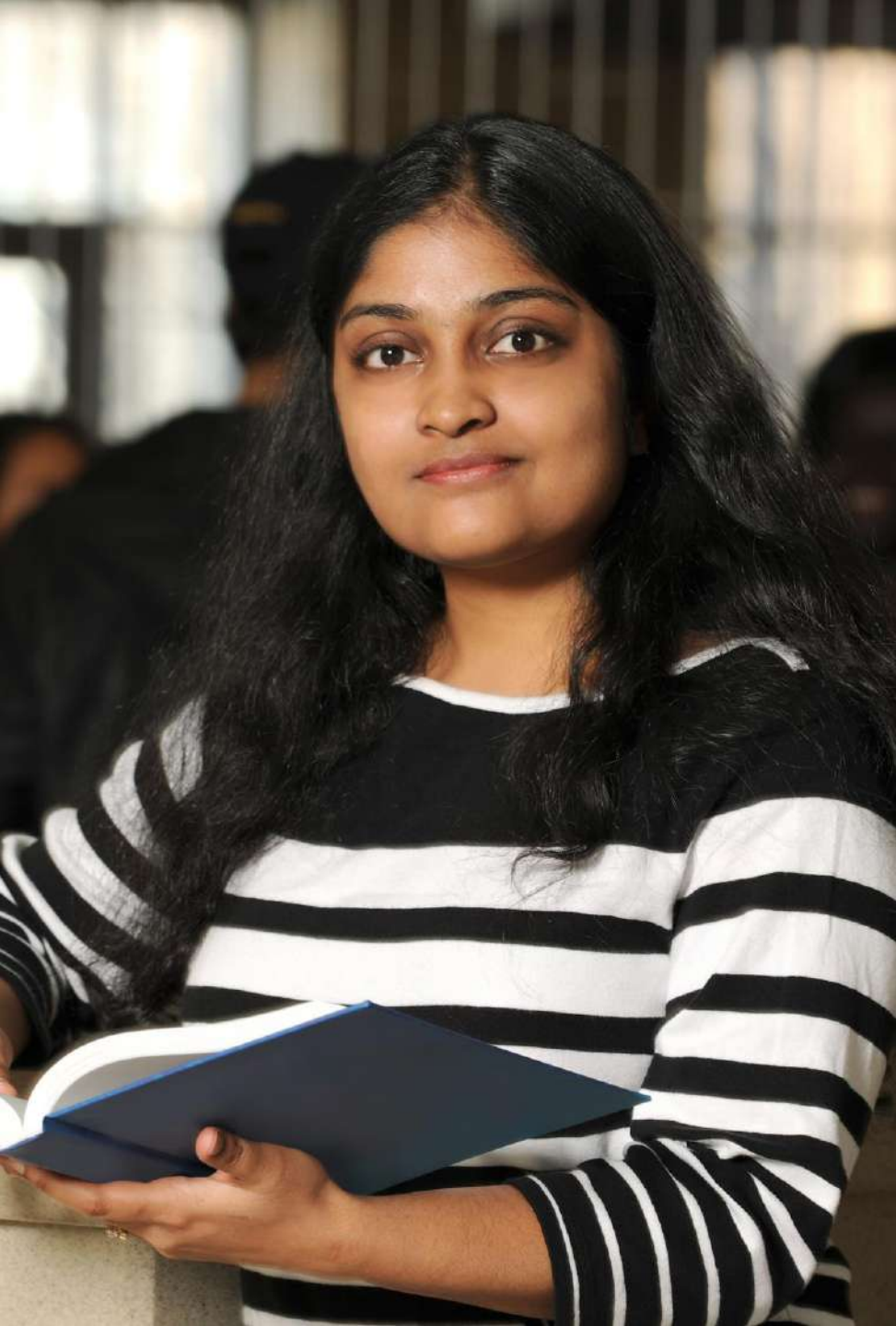
Specializations offered:

- Finance
- Human Resource
- International Business
- Information Technology
- Marketing

Vision College of Management is running **Bachelor of Business Administration (BBA) Program**, which is permanently affiliated to CSJMU, Kanpur.

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Master in Business Administration (MBA)

Two years Full Time Degree Program, Approved by AICTE, New Delhi and Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), (AKTU Code – 523). The program aims at imparting holistic education, incorporating ethics, good governance and social responsibility, in addition to competencies in chosen specialization areas.

The program instills positive attitudes and values enabling the students to function effectively as leaders in a very competitive and rapidly changing business environment.

Specializations:

- Marketing
- Human Resource
- Finance
- Information Technology
- International Business



MBA; The Learning Outcomes

Graduate Attribute	Course Learning Outcome
Intellectual rigour	Demonstrate critical thinking and independent judgement, and the ability to reflect on self and others in a complex business environment.
Creativity	Develop innovative solutions to complex business problems.
Ethical practice	Demonstrate a critical understanding of complex ethical, socially responsible, and culturally appropriate business practices informed by a global perspective.
Knowledge of a discipline	Demonstrate an advanced and integrated understanding of a body of knowledge in one or more discipline areas.
Lifelong learning	Demonstrate critical thinking and independent judgement, and the ability to reflect on self and others in a complex business environment.
Communication and social skills	Apply expert communication and collaboration skills to inform and engage with a diverse range of stakeholders.
Cultural competence	Demonstrate a critical understanding of complex ethical, socially responsible, and culturally appropriate business practices informed by a global perspective.

वृष्टि... आने वाले समय का आभास



Vision... the shape of things to come

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Path to Continuous Learning

The profound effects of technological progress on the world economy, taken together with globalization and demographic change, have led to a pressing societal problem: how to equip people with the skills they need to participate in the economy – now and in the future. In Industry 4.0, rapid growth of Automation, along with rampant use of Artificial Intelligence, will have significant impact on the skill requirement for jobs of the future. Our managers of tomorrow need to be prepared for this.

In such rapidly transforming world, the “human factor” of an individual—the ability to think critically and creatively—is a powerful differentiator. Pursuing a course like MBA has long term benefits as you get to hone your skills in various domains, and also expand your technological know how. MBA at Vision will certainly assist you in inculcating vital skills like critical thinking and developing the right growth mindset which can make all the difference in career and life.

At Vision we value students who are intellectually curious and creative and mentor them towards attaining academic excellence. The emphasis is on the holistic development of the students through host of Student Development Activities and programs.

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Advantages @ VISION

Advantages @ Vision Group of Institutions

Vision Group of Institutions offers number of unique advantages including academics, student development programs, placement & results, and facilities. From Advance Labs, Centre of Excellences, to numerous Student Activities; let college leave a lifelong cherished memory.



- Academics
- Center of Excellence (CoE)
- Placement & Pre-Placement Activities
- Internship Guidance
- Student Development Activities
- Vibrant Campus Life
- Campus Facilities

Hathipur, Maharajpur, Off NH-2, Allahabad Road Approx 9Km from Ramadevi Kanpur.
Vit-Kanpur: Ph: 7703008988, 8601872277, 2497, 8707250001, 8738953758
WebSite: <http://vitk.vision.org.in> • WebSite: vcm.vision.org.in
<http://m.facebook.com/vision.org.in>



Academic achievements

Academics form the bedrock of any our institutions. We are extremely proud of our excellent results and have been continuously getting **University Toppers and Merit Holders**, making us one of the top performing colleges of the region.

Our pedagogy, where we take assistance of technology by involving things like Self-Paced Learning Programs, Flip Classrooms Methods, Individual Mentorship Programs, Teach the Juniors Sessions have paid huge dividends. Vision Institute of Technology is extremely proud to have been continuously getting [University Toppers and Merit Holders](#).

UNIVERSITY TOPPERS & MERIT HOLDERS



Vikas Gupta
1652340033
B.Tech ME
(2020)
9.29 CGPA
University
Rank 2nd



Rishab Dixit
1152321009
B.Tech
EN (2015)
87.66 %



Minakshi
Bharti
1652380013
B.Tech
AG(2020)
8.39CGPA
University
Rank 4th



Harshita
Tiwari
1652321014
B.Tech
EN (2020)



Sunil Kumar
1652340030
B.Tech
ME (2020)
9.11 CGPA
University
Rank 8th



Abu Saleh
1652300001
B.Tech
CE (2020)
88.9 %



Manas
Rastogi
1152321008
B.Tech EN
(2015)
84.04 %
University
Rank 7th



Anuradha
Verma
1652310009
B.Tech
CS (2020)

VISION GROUP OF INSTITUTIONS KANPUR
B.TECH | DIPLOMA | I.T.I | BBA | BCA | MBA

Winners Of Prize Exam

1. Shivani Rajpoot
Diploma-1st Yr

2. Monty sharma
Diploma-2nd Yr

3. Rajat soni
B.tech(ME-4th Yr)

4. Shivam Chaudhary
B.tech(Civil-4th Yr)

5. Purnima Kushwaha
BBA-1st Yr

6. Mitali Awasthi
BBA-2nd Yr



Akash Dwivedi
AG - 4th Year
Coordinator



Nainika Gupta
AG - 4th Year
Coordinator



Ritu Soni
AG - 4th Year
Coordinator



Priyanshu Sharma
AG - 4th Year
Coordinator



Shivansh Agrahari
Civil - 4th Year
Coordinator



Kshitiz Dwivedi
CS - 4th Year
Coordinator



Nidhi Singh
CS - 4th Year
Coordinator



Rajat Soni
ME - 4th Year
Coordinator



Aditya Gupta
EN - 4th Year
Coordinator



Nilesh Gupta
ME - 4th Year
Coordinator



Ram Babu
Civil - 4th Year
Coordinator



Ali Ahmad Raza
CS - 4th Year
Coordinator



Devendra Gupta
AG - 4th Year
Coordinator



Zoya Fatima
BBA - 1st Year
Coordinator



Harsh Raj
BBA - 1st Year
Coordinator



Prajjawal Mishra
BCA - 3rd Year
Coordinator

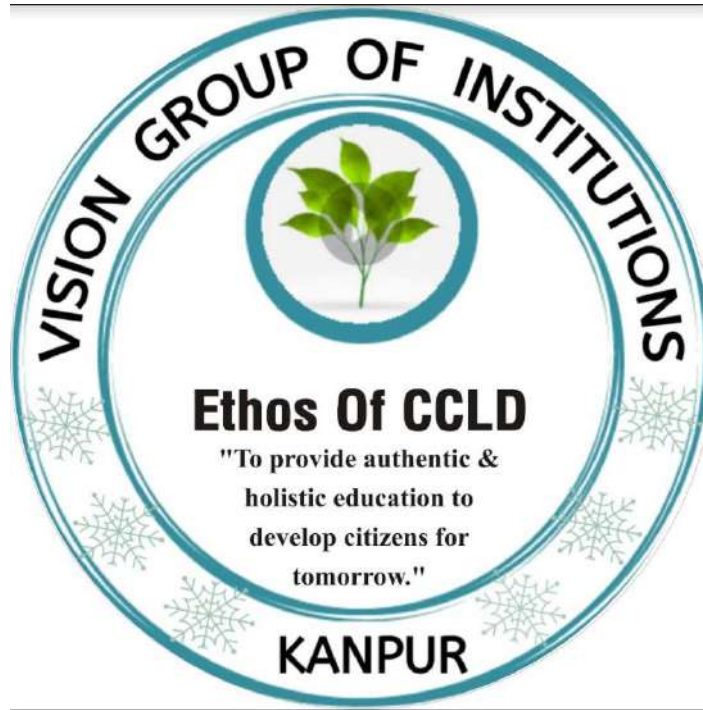


Mitali Awasthi
BBA - 2nd Year
Coordinator

Center of Excellence (CoE)

We are proud to have CoE at our college, which are doing extremely well with number of activities, events and other initiatives

- Center for Character & Leadership Development (CCLD)
- Centre for Innovation & Research (CI&R)
- Entrepreneurship & Start-up Cell (E-Cell)



Placement & Pre-Placement Activities

The Training & Placement Cell of Vision Group of Institutions has played a crucial role in ensuring over **750+ campus placements** for our students.

At VIT we provide the following facilities for all students & alumni

- Training & Placement Cell
- Placement Drives
- Pre -Placement Activities



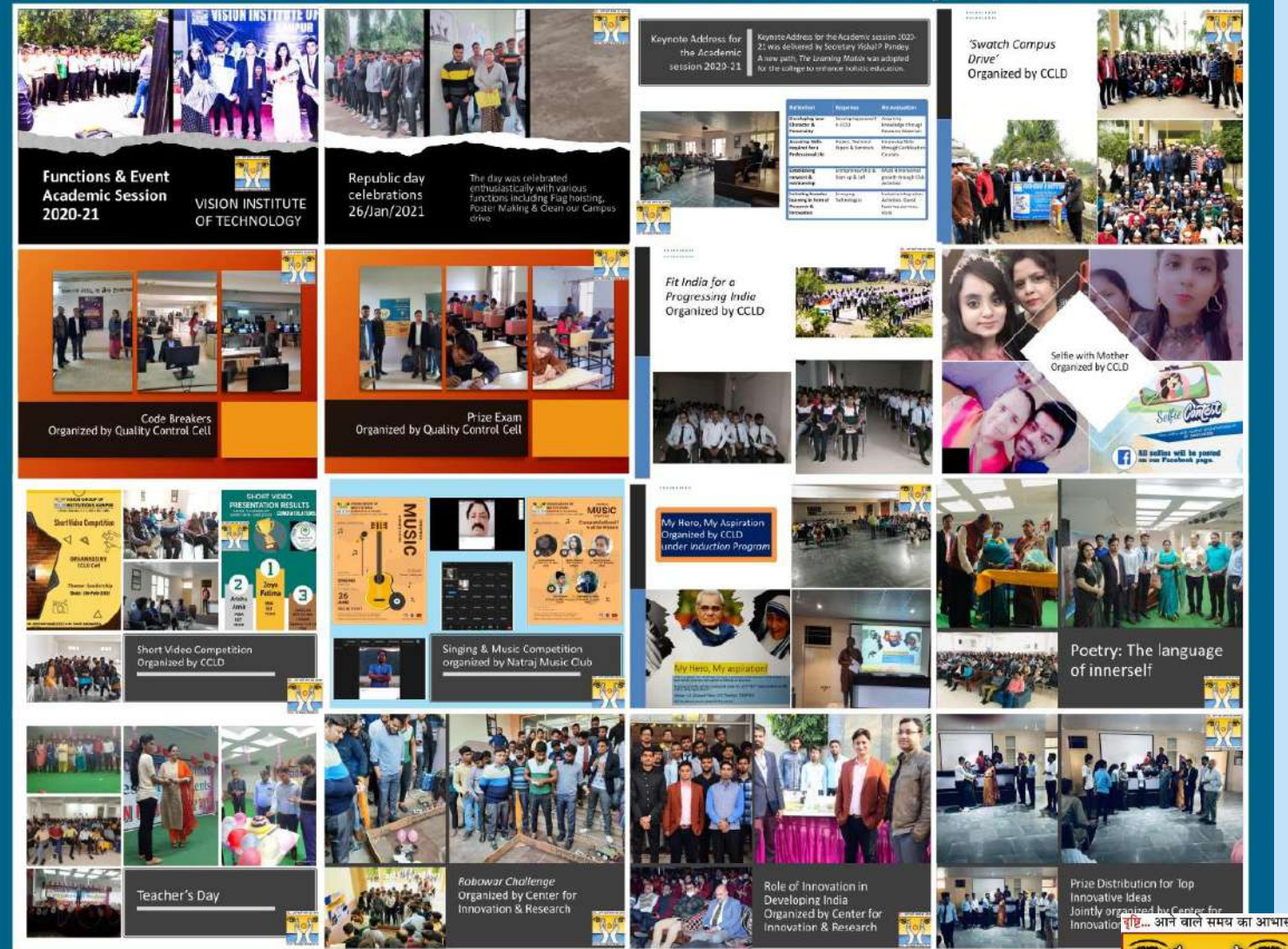
Student Development Activities

Student Development Activities enjoy a pivotal place at Vision Group of Institutions to ensure skill development and holistic growth of students in all spheres of life.

Few of the prominent activities are:

- [Guest Lectures & Workshops](#)
- [Certification Courses](#)
- [Industry Visits & Surveys](#)
- [Club Activities](#)
- [Vision Insights; E Magazine](#)
- [College Functions & Events](#)

Functions & Events Session; 2020-21



Lecture
Through
ZOOM Meeting

World
Environment
Day 2021

05 June, 2021 | 02:00 PM

Guest Speaker:

 **Dr. Pallavi Saxena**
Assistant Professor
Department of Environmental
Science Hindu College
University of Delhi

Topic:
COVID-19 and Air Quality: The
Worst Disaster of 21st Century
For Students &
Faculties
Meeting ID: 86083383055
Passcode: 786643



International Webinar

Topic: Youth Leadership as an Example of the World

 **Fadhilah Mahlian Shelsa**
Founder at World Voice International Indonesia
Country Leader Indonesia at Global law Thinkers
Society
Speaker, Youth Human Rights Activist

IN CURRICULUM 4.0

Speaker:

RANIA LAMPOU
Global Educator, STEM Instructor
Neuroeducation Researcher
Greek Ministry of Education & Religious
Affairs, Directorate of Educational
Technology and Innovation GREECE



Guest Lectures & Workshops





Facilities

The Vision Campus has all facilities to allow students to grow in all spheres, to pursue their dreams, and to live their life to the fullest.

Our well-equipped Labs, Library, numerous student Events and Functions, Games & Sports Activities, various Hostel Activities, and Student Excellence Awards truly make life @ Vision Campus exciting and memorable.



Campus Life



Student Life @ Vision

